

ALI MIRZAEI

Front-end developer

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Front-end developer with **5+ years of experience** developing responsive, interactive and functional websites to deliver captivating and user-friendly web experiences.

Proficient in Front-End technologies with deep understanding of **HTML, CSS, JavaScript, Typescript** and incorporating modern frameworks and libraries like **React.js, Next.js, Vue.js, Nuxt.js** and **Tailwind**.

Delivered **over 20 diverse projects** with the collaborative effort of a specialized team of developers.

Taking initiative, **tackling challenges** and being **open to learning** new technologies, tools, and methodologies.

WORK EXPERIENCE

Senior Front-end Developer

Dec 2023 – Present

Sepehr Electronic Payment, Tehran

- Led the development of an innovative back-office panel for the Pasinno project, driving a 50% increase in user engagement through the strategic use of **Javascript, Typescript, React.js, Next.js**, and **GraphQL** technologies.
- Optimize and expand functionalities within the **PWA application**, focusing on performance improvements and seamless user experience resulting significant 40% increase in transaction volume.
- Orchestrated the implementation of comprehensive coding practices, **uniform guidelines**, and consistent **code reviews**, driving a substantial 35% decrease in post implementation bugs and a remarkable improvement in code quality and efficiency metrics.

Senior Front-end Developer

Dec 2022 – Dec 2023

Avijeh Software Company, Tehran

- Crafted and maintained **large-scale travel service web applications** with **Javascript, Vue.js, Nuxt.js**, and **React.js**, resulting in a 25% increase in user satisfaction, while **adding over 50 new features** and resolving 100+ existing bugs.
- Conducted **code refactoring** using new technologies to optimize user interface and enhance performance, leading to a 20% increase in overall system efficiency.
- Created **interactive landing pages** with more than **30 different types of modules** and **reusable components** for use on the pages.
- Partnered with the design department to refine product cards, **enhancing user interface and experience**, resulting in a 20% sales increase and elevated customer satisfaction.
- Executed a comprehensive framework with the team, reducing future bugs by 40% through **standardized guidelines**, and **rigorous code review enforcement**.

Senior Front-end Developer

Dec 2021 – Dec 2022

FINOPIA Block-chain Ecosystem, Tehran

- **Designed project structure** using **Vue.js** and **Nuxt.js**, cutting development time by 20%. Implemented **Tailwind CSS**, boosting UI consistency by 30% and reducing CSS files size.
- Crafted and evolving design system by generating more than 40 different types of flexible reusable components and solidifying a cohesive structure for crafting a high-performance user interface.
- Facilitated the seamless **onboarding of new engineers**, providing structured guidance and mentorship that accelerated project contributions and led to a 35% increase in team productivity.
- Architected a **real-time communication protocol** between client and server leveraging **Sockets** for instantaneous price change notifications in the cryptocurrency market; achieved a 50% increase in trade completion speed and enhanced market responsiveness.
- Orchestrated a collaborative initiative with technical teams to adopt **Git-flow methodology**, resulting in a 50% decrease in code conflicts and a 30% increase in project delivery efficiency.

Senior Front-end Developer

Nov 2020 – Oct 2021

Bit.ir Online Exchange, Tehran

- Implemented the project structure utilizing **Vue.js** and **Nuxt.js** frameworks, seamlessly integrating **Ant Design** for design components; resulting in a 40% improvement in page load speed and enhanced user engagement metrics by 25%.
- Architected and deployed a **modular component library** for web page construction, streamlining development process and reducing time to market by 30%.
- Developed and integrated a robust event-driven communication channel leveraging **Sockets** for real-time price updates in crypto trading; slashed data transfer delays by 60% and improved market responsiveness for traders.

Full Stack Developer

Sep 2019 – Oct 2020

Asia Insurance Company, Mahallat

- Managed the development of a customer-focused website for insurance products using **WordPress** and **JavaScript**; executed **custom themes and plugins**, yielding a 30% increase in customer engagement and a 20% upsurge in policy sales.
- Engineered a responsive and visually appealing website using **Bootstrap**, leading to a 40% increase in user engagement.

Freelancer Web Developer

Aug 2015 – Sep 2019

Self-Employed, Iran

- Developed **more than 30 landing pages** using **Vue.js**, **JQuery** or **vanilla JS** along with incorporating **Bootstrap** for the design components for events and promotions.
- Engineered and maintained **five high-converting e-commerce websites** utilizing **SEO** best practices, resulting in a 40% increase in organic traffic and a 25% boost in monthly revenue for each site.

EDUCATION

Islamic Azad University, Iran

Bachelor's degree, Information Technology – Sep 2013 – Jun 2017

SKILLS

Front-end: JavaScript, TypeScript, React.js, Next.js, Redux, Tanstack Query, Vue.js, Nuxt.js, Pinia, Vuex, PWA, Graphql, GIT, Rest API, Socket, HTML, CSS, SASS, Tailwind, Webpack, Unit test, Vitest, NPM, Gitlab CI/CD, Docker. Familiar and worked with Node.js and Express.

Soft Skills: Teamwork, Documentation, testing, Agile Methodology, and Scrum.